

# Parranajat.fi banners 11.12.2015



Pixels and file sizes:

## VERTICAL

160x600  
px

140x350  
px

150x150  
px

HTML5/Flash/Gif/Jpeg: 15 kb

HTML5/Flash: 40 kB

Gif/jpeg: 30 kB

HTML5/Flash: 40 kB

Gif/jpeg: 30 kB

## HORIZONTAL

468x60 px

HTML5/Flash: 40 kB

Gif/jpeg: 30 kB

728x90 px

HTML5/Flash: 40 kB

Gif/jpeg: 30 kB

980x120 px

HTML5/Flash: 50 kB

Gif/jpeg: 40 kB

## POSITIONS ON CURRENT SITE (white boxes)

The screenshot shows the website layout with several white boxes indicating banner positions:

- A search bar at the top right.
- A large white box in the top right corner, likely for a hero banner.
- A white box below the main navigation menu on the left side.
- A white box in the main content area, positioned above the 'Tervetuloa PARRANAJAJAT.fi sivustolle!' heading.
- A white box on the right side of the page, likely for a sidebar banner.

The website content includes a navigation menu (Koti, Kotitalku, Keskustelut, Parfakouppa, Kauppa, Facebook, Info), a main heading 'PARRANAJAJAT', a welcome message, and a list of links for various categories like 'Riipit', 'Kaupat ja seipät', and 'Parfuri'.